B.S.C. ELECTRONIC MEDIA

Overview

The Department of Journalism and Media Management offers a major in Electronic Media.

The Department of Journalism and Media Management emphasizes hands-on learning and critical thinking within a multicultural, international context. Our students consistently win regional and national awards, and obtain prestigious internships and long-term positions in a competitive media marketplace. Additionally, they are meeting the challenges of the evolving media industry through entrepreneurial leadership. Our graduates also gain admission to excellent graduate programs and professional schools in a variety of fields.

Four majors are offered in the Department of Journalism and Media Management. The department's programs attract students interested in working in these specific fields, but also provide strong writing, creative, and analytical skills to students who pursue careers in other fields, such as law and business.

The School of Communication's Electronic Media and Broadcast Journalism majors are designed for students who intend to pursue professional work in electronic news, production operations and allied fields.

Students majoring in these subjects study all aspects of television, radio, cable, broadband, digital and mobile operations. All Broadcast Journalism and Electronic Media students are encouraged to become involved in UMTV (the campus cable television channel available to the community, the UM campus and over the web) and the student-run radio station, WVUM-FM, serving South Florida.

The School's facilities include a state-of-the-art radio studio, two high-definition television studios, digital post-production suites and related capabilities.

Curriculum Requirements for Electronic Media

Code	Title	Credit Hours
Core Courses		
JMM 102	Understanding Media and Content in the Digital Age	3
COM 250	Freedom of Expression and Communication Ethics	3
Advanced Writing and Communication Skills Requirement		
Writing Skills Course:		
JMM 108	Writing for the Digital Age	3
Select one of the following presentation skills courses:		3
JMM 233	Television Performance	
COS 211	Public Speaking	
COS 333	Business Communication	
Digital Skills Course:		
JMM 245	Introduction to Electronic Media Production	3
Other Required Courses		
JMM 208	Fundamentals of Newsgathering	3
JMM 303	Communication Law and Policy	3
JMM 301	Media Research and Analysis	3
Select 18 additional JMM credit hours with approval of a fa	culty advisor	18
JMM 106	Visual Design	
JMM 285	Applied Statistics for Journalism and Media Management	
JMM 305	Legal Issues in Media Management	
JMM 306	Special Topics in Journalism and Media Management	
JMM 307	Mobile Journalism	
JMM 309	Storytelling with Data	
JMM 313	Media Sales	
JMM 317	Broadcast Journalism	
JMM 331	Introduction to Infographics and Data Visualization	
JMM 341	Web Design	
JMM 345	Intermediate Electronic Media Production	
JMM 402	Strategic Media Management	

WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 403	Media Industry Trends	
JMM 419 Interactive Storytelling JMM 419 Interactive Storytelling JMM 424 Media Distribution for Film and Television JMM 437 The Business of Modern Journalism JMM 437 The Business of Modern Journalism JMM 443 Covering the Arts JMM 444 Public Affairs Reporting JMM 445 Advanced Electronic Media Production JMM 445 Advanced Electronic Media Production JMM 446 Travel Writing JMM 448 Sports and the Media JMM 489 Web and Media Analytics JMM 499 Web and Media Analytics JMM 495 Seminar in News Ethics and Problems JMM 495 Seminar in News Ethics and Problems JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Reporting JMM 523 Sports Reporting JMM 524 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 106 First-Year Writing 1 WRS 107 JMM 285 Applied Statistics for Journalism and Media Management Written Communication Skills: WRS 206 First-Year Writing 1 WRS 307 First Pear Writing 3 WRS 308 Statistical Ressoning for Strategic Communication Xeas of Knowledge: Areas of Knowledge: Areas Of Knowledge: Areas Of Knowledge: Additional Requirements Winter Cognate 40 Gredits) (fulfilled through the major) STEM Cognate	JMM 404	Latinos and the Media	
JMM 419 Interactive Storytelling JMM 434 Media Distribution for Film and Television JMM 437 The Business of Modern Journalism JMM 443 Covering the Arts JMM 444 Public Affairs Reporting JMM 445 Advanced Electronic Media Production JMM 446 Travel Writing JMM 446 Sports and the Media JMM 447 Sports and the Media JMM 448 Sports and the Media JMM 459 Web and Media Analytics JMM 495 Journalism and Media Management Intenship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 495 Journalism and Media Management Intenship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Producing JMM 527 Television News Producing JMM 523 Sports Reporting JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Minor, Second Major or Electives	JMM 407	Media Entrepreneurship	
JMM 434 Media Distribution for Film and Television JMM 447 The Business of Modern Journalism JMM 448 Public Affairs Reporting JMM 445 Advanced Electronic Media Production JMM 446 Travel Writing JMM 448 Sports and the Media JMM 449 Web and Media Analytics JMM 459 Web and Media Analytics JMM 495 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 545 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I Written Communication Skills: WRS 106 First-Year Writing I Written Communication Skills: WRS 105 First-Year Writing I Written Communication Skills: WRS 105 First-Year Writing I Writing About Literature and Culture Quantitative Skills MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 414	Evolution and Impact of Television Content: The American Sitcom	
JMM 434 Media Distribution for Film and Television JMM 447 The Business of Modern Journalism JMM 448 Public Affairs Reporting JMM 445 Advanced Electronic Media Production JMM 446 Travel Writing JMM 448 Sports and the Media JMM 449 Web and Media Analytics JMM 459 Web and Media Analytics JMM 495 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 545 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I Written Communication Skills: WRS 106 First-Year Writing I Written Communication Skills: WRS 105 First-Year Writing I Written Communication Skills: WRS 105 First-Year Writing I Writing About Literature and Culture Quantitative Skills MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 419	Interactive Storytelling	
JMM 443 Public Affairs Reporting JMM 444 Public Affairs Reporting JMM 445 Advanced Electronic Media Production JMM 446 Travel Writing JMM 448 Sports and the Media JMM 459 Web and Media Analytics JMM 461 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Reporting JMM 528 Sports Reporting JMM 539 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing I WRS 107 Special Topics of Journalism and Media Management Written Communication Skills: WRS 108 First-Year Writing I WRS 109 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement) Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 434	Media Distribution for Film and Television	
JMM 444 Public Affairs Reporting JMM 445 Advanced Electronic Media Production JMM 446 Travel Writing JMM 448 Sports and the Media JMM 459 Web and Media Analytics JMM 459 Web and Media Analytics JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 495 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Producing JMM 527 Television News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 437	The Business of Modern Journalism	
JMM 445 Advanced Electronic Media Production JMM 446 Travel Writing JMM 448 Sports and the Media JMM 459 Web and Media Analytics JMM 459 Web and Media Analytics JMM 495 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Producing JMM 523 Sports Reporting JMM 524 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 106 First-Year Writing I or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 443	Covering the Arts	
JMM 446 Travel Writing JMM 448 Sports and the Media JMM 459 Web and Media Analytics JMM 461 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Producing JMM 527 Television News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing I Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 444	Public Affairs Reporting	
JMM 448 Sports and the Media JMM 459 Web and Media Analytics JMM 461 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II Or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate Additional Requirements Minor, Second Major or Electives	JMM 445	Advanced Electronic Media Production	
JMM 459 JMM 461 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Jelevision News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 446	Travel Writing	
JMM 461 Seminar in News Ethics and Problems JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Producing JMM 523 Sports Reporting JMM 524 Feature Writing JMM 592 Sports Reporting JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 448	Sports and the Media	
JMM 495 Journalism and Media Management Internship (1 to 3 credits per semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 523 Sports Reporting JMM 523 Sports Reporting JMM 524 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 or STC 103 Statistics for Journalism and Media Management Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 459	Web and Media Analytics	
semester, not to exceed allowed maximum) JMM 499 Projects and Directed Research (1 to 3 credits per semester, not to exceed allowed maximum) JMM 510 Latin American Journalism and Media Systems JMM 517 Television News Reporting JMM 527 Television News Producing JMM 528 Sports Reporting JMM 529 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 461	Seminar in News Ethics and Problems	
exceed allowed maximum) JMM 510	JMM 495		
JMM 517 Television News Reporting JMM 527 Television News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 499		
JMM 517 Television News Reporting JMM 527 Television News Producing JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 510	Latin American Journalism and Media Systems	
JMM 523 Sports Reporting JMM 544 Feature Writing JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 517	-	
JMM 592 Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 527	Television News Producing	
Special Topics in Journalism and Media Management (Business Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 or STC 103 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 523	Sports Reporting	
Related Focus) General Education Requirements Written Communication Skills: WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 544	Feature Writing	
Written Communication Skills: WRS 105 First-Year Writing I WRS 106 or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 or STC 103 Applied Statistics for Journalism and Media Management or STC 103 Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	JMM 592		
WRS 105 First-Year Writing I WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	General Education Requirements		
WRS 106 First-Year Writing II or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	Written Communication Skills:		
or ENG 106 Writing About Literature and Culture Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	WRS 105	First-Year Writing I	3
Quantitative Skills: MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	WRS 106	First-Year Writing II	3
MTH 113 Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	or ENG 106	Writing About Literature and Culture	
Requirement.) or JMM 285 Applied Statistics for Journalism and Media Management or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	Quantitative Skills:		
or STC 103 Statistical Reasoning for Strategic Communication Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	MTH 113	•	3
Areas of Knowledge: Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	or JMM 285	Applied Statistics for Journalism and Media Management	
Arts and Humanities Cognate People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	or STC 103	Statistical Reasoning for Strategic Communication	
People & Society Cognate (9 credits) (fulfilled through the major) STEM Cognate Additional Requirements Minor, Second Major or Electives	Areas of Knowledge:		
STEM Cognate Additional Requirements Minor, Second Major or Electives	Arts and Humanities Cognate		9
Additional Requirements Minor, Second Major or Electives	People & Society Cognate (9 credits) (fulfilled through the r	najor)	
Minor, Second Major or Electives	STEM Cognate		9
	Additional Requirements		
	Minor, Second Major or Electives		51
lotal Credit Hours	Total Credit Hours		120

- * School of Communication students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your advisor.
- * School of Communication students must complete 6 credits of Written Communication Skills unless exempt based on SAT/ACT score or AP/IB exam, 3-6 credits of Mathematics, http://www.miami.edu/cognates/ and the Advanced Writing and Communication Skills Proficiency requirement.

Upper Level Elective Requirement

36 credits at the 300 level or higher are required for graduation. These credits may be earned from your major, minor and/or second major, and electives.

Suggested Plan of Study for Electronic Media

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Freshman Year		Credit Heure
Fall	Hardward Control Control Control Control	Credit Hours
JMM 102	Understanding Media and Content in the Digital Age	3
JMM 108	Writing for the Digital Age	3
WRS 105	First-Year Writing I	3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	15
Spring		
JMM 208	Fundamentals of Newsgathering	3
JMM 285	Applied Statistics for Journalism and Media Management (Course also satisfies School's Math requirement)	3
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	15
Sophomore Year		
Fall		
JMM 245	Introduction to Electronic Media Production	3
COM 250	Freedom of Expression and Communication Ethics	3
Select one of the following:		3
JMM 233	Television Performance	
COS 211	Public Speaking	
COS 333	Business Communication	
Arts and Humanities Cognate		3
STEM Cognate		3
	Credit Hours	15
Spring		
JMM 303	Communication Law and Policy	3
Select 3 credit hours in JMM electives v	with approval of JMM faculty advisor	3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
	Credit Hours	15
Junior Year		
Fall		
JMM 301	Media Research and Analysis	3
Select 3 credit hours in JMM electives v	with approval of JMM faculty advisor	3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Spring	Credit Hours	15
Select 3 credit hours in JMM electives v	with approval of IMM faculty advisor	3
Minor or Second Major or Elective	with approval of divily faculty advisor	3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		
ivilior of Second Major of Elective	Credit Harry	3
	Credit Hours	15

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Senior Year	
Fall	
Select 3 credit hours in JMM electives with approval of JMM faculty advisor	3
Select 3 credit hours in JMM electives with approval of JMM faculty advisor	3
Minor or Second Major or Elective	3
Minor or Second Major or Elective	3
Minor or Second Major or Elective	3
Credit Hours	15
Spring	
Select 3 credit hours in JMM electives with approval of JMM faculty advisor	3
Minor or Second Major or Elective	3
Minor or Second Major or Elective	3
Minor or Second Major or Elective	3
Minor or Second Major or Elective	3
Credit Hours	15
Total Credit Hours	120

Mission

The goal of the Electronic Media major is to provide students with a broad-based understanding of the Electronic Media industries while allowing them to specialize in an area of their choosing. Students in this major have the opportunity to customize their program of study. While some students focus on electronic media production, others complete a more eclectic mix of electronic media production and industry-related course work.

Goals

The goal of the Electronic Media major is to provide students with a broad-based understanding of the Electronic Media industries while allowing them to specialize in an area of their choosing. Students in this major have the opportunity to customize their program of study. While some students focus on electronic media production, others complete a more eclectic mix of electronic media production and industry-related course work.

Student Learning Outcomes

- Students will demonstrate the ability to function effectively as a member of a team.
- Students will demonstrate proficiency in the use of contemporary equipment, technologies, and workflows, as well as key theoretical concepts of audio/visual/interactive storytelling.
- Students will demonstrate the ability to write and present media, information, or reports appropriate for a professional media industry environment.