

B.S.C. BROADCAST JOURNALISM

Overview

The Department of Journalism and Media Management offers a major in Broadcast Journalism.

The Department of Journalism and Media Management emphasizes hands-on learning and critical thinking within a multicultural, international context. Our students consistently win regional and national awards, and obtain prestigious internships and long-term positions in a competitive media marketplace. Additionally, they are meeting the challenges of the evolving media industry through entrepreneurial leadership. Our graduates also gain admission to excellent graduate programs and professional schools in a variety of fields.

Four majors are offered in the Department of Journalism and Media Management. The department's programs attract students interested in working in these specific fields, but also provide strong writing, creative, and analytical skills to students who pursue careers in other fields, such as law and business.

The School of Communication's Electronic Media and Broadcast Journalism majors are designed for students who intend to pursue professional work in electronic news, production operations and allied fields.

Students majoring in these subjects study all aspects of television, radio, cable, broadband, digital and mobile operations. All Broadcast Journalism and Electronic Media students are encouraged to become involved in UMTV (the campus cable television channel available to the community, the UM campus and over the web) and the student-run radio station, WVUM-FM, serving South Florida.

The School's facilities include a state-of-the-art radio studio, two high-definition television studios, digital post-production suites and related capabilities.

Curriculum Requirements for Broadcast Journalism

Code	Title	Credit Hours
Core Courses		
JMM 102	Understanding Media and Content in the Digital Age	3
COM 250	Freedom of Expression and Communication Ethics	3
Advanced Writing and Communication Skills Requirement		
Writing Skills Course:		
JMM 108	Writing for the Digital Age	3
Select one of the following presentation skills courses:		
JMM 233	Television Performance	
COS 211	Public Speaking	
COS 333	Business Communication	
Digital Skills Course:		
JMM 245	Introduction to Electronic Media Production	3
Other Required Courses		
JMM 208	Fundamentals of Newsgathering	3
JMM 303	Communication Law and Policy	3
JMM 317	Broadcast Journalism	3
JMM 345	Intermediate Electronic Media Production	3
JMM 445	Advanced Electronic Media Production	3
JMM 517	Television News Reporting	3
JMM 527	Television News Producing	3
Select 6 additional credit hours in School of Communication courses		
Additional Suggested Courses		
Consider additional elective options in Broadcast Journalism, which include (but are not limited to) the following:		
JMM 106	Visual Design	
JMM 233	Television Performance	
JMM 285	Applied Statistics for Journalism and Media Management	
JMM 301	Media Research and Analysis	
JMM 305	Legal Issues in Media Management	
JMM 306	Special Topics in Journalism and Media Management	

JMM 307	Mobile Journalism	
JMM 309	Storytelling with Data	
JMM 331	Introduction to Infographics and Data Visualization	
JMM 341	Web Design	
JMM 404	Latinos and the Media	
JMM 419	Interactive Storytelling	
JMM 437	The Business of Modern Journalism	
JMM 443	Covering the Arts	
JMM 444	Public Affairs Reporting	
JMM 446	Travel Writing	
JMM 448	Sports and the Media	
JMM 461	Seminar in News Ethics and Problems	
JMM 495	Journalism and Media Management Internship	
JMM 499	Projects and Directed Research	
JMM 510	Latin American Journalism and Media Systems	
JMM 523	Sports Reporting	
JMM 544	Feature Writing	
JMM 592	Special Topics in Journalism and Media Management	
Other JMM or COM courses as approved by a faculty advisor in JMM		
General Education Requirements		
Written Communication Skills:		
WRS 105	First-Year Writing I	3
WRS 106 or ENG 106	First-Year Writing II Writing About Literature and Culture	3
Quantitative Skills:		
MTH 113 or JMM 285 or STC 103	Finite Mathematics (This course fulfills the Quantitative Skills Requirement.) Applied Statistics for Journalism and Media Management Statistical Reasoning for Strategic Communication	3
Areas of Knowledge:		
Arts and Humanities Cognate		9
People & Society Cognate (9 credits) (fulfilled through the major)		
STEM Cognate		9
Additional Requirements		
Minor, Second Major and Electives		51
Total Credit Hours		120

* School of Communication students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your advisor.

* School of Communication students must complete 6 credits of Written Communication Skills unless exempt based on SAT/ACT score or AP/IB exam, 3-6 credits of Mathematics, <http://www.miami.edu/cognates/> and the Advanced Writing and Communication Skills Proficiency requirement.

Upper Level Elective Requirement

36 credits at the 300 level or higher are required for graduation. These credits may be earned from your major, minor and/or second major, and electives.

Suggested Plan of Study for Broadcast Journalism

Freshman Year		Credit Hours
Fall		
JMM 102	Understanding Media and Content in the Digital Age	3
JMM 285	Applied Statistics for Journalism and Media Management (Course also satisfies School's Math requirement)	3

WRS 105	First-Year Writing I	3
Arts and Humanities Cognate		3
STEM Cognate		3
Credit Hours		15
Spring		
JMM 108	Writing for the Digital Age	3
JMM 245	Introduction to Electronic Media Production	3
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
Arts and Humanities Cognate		3
STEM Cognate		3
Credit Hours		15
Sophomore Year		
Fall		
JMM 208	Fundamentals of Newsgathering	3
COM 250	Freedom of Expression and Communication Ethics	3
Arts and Humanities Cognate		3
STEM Cognate		3
Minor or Second Major or Elective		3
Credit Hours		15
Spring		
JMM 345	Intermediate Electronic Media Production	3
Select one of the following:		3
JMM 233	Television Performance	
COS 211	Public Speaking	
COS 333	Business Communication	
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Credit Hours		15
Junior Year		
Fall		
JMM 303	Communication Law and Policy	3
JMM 317	Broadcast Journalism	3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Credit Hours		15
Spring		
JMM 445	Advanced Electronic Media Production	3
JMM Elective Approved by JMM Faculty Advisor		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3
Credit Hours		15
Senior Year		
Fall		
JMM 517	Television News Reporting	3
JMM Elective Approved by JMM Faculty Advisor		3
Minor or Second Major or Elective		3
Minor or Second Major or Elective		3

Minor or Second Major or Elective	3
Credit Hours	15
Spring	
JMM 527 Television News Producing	3
JMM Elective Approved by JMM Faculty Advisor	3
Minor or Second Major or Elective	3
Minor or Second Major or Elective	3
Minor or Second Major or Elective	3
Credit Hours	15
Total Credit Hours	120

Mission

The goal of the broadcast journalism major is to teach students to identify news and recognize the story in a complex field of fact and opinion, conduct journalistic research, and to effectively produce content for various media formats. In addition, the major provides students with an appreciation of journalistic ethics and best practices in journalism. Although the term “broadcast” is still part of the official title of this major, the program recognizes the ongoing convergence of news media functions across all distribution platforms.

Goals

The goal of the broadcast journalism major is to teach students to identify news and recognize the story in a complex field of fact and opinion, conduct journalistic research, and to effectively produce content for various media formats. In addition, the major provides students with an appreciation of journalistic ethics and best practices in journalism. Although the term “broadcast” is still part of the official title of this major, the program recognizes the ongoing convergence of news media functions across all distribution platforms.

Student Learning Outcomes

- Students will demonstrate the ability to acquire, critically analyze, and present journalistic messages in an appropriate format using sound reasoning and journalistic principles.
- Students will demonstrate proficiency in the use of contemporary equipment, technologies, and workflows, as well as key theoretical concepts of audio/visual/interactive storytelling.
- Students will demonstrate the ability to articulate and practice the values, ethics, laws, social responsibilities and expectations of the profession.