

MINOR IN COMMUNICATION STUDIES

Overview

The minor in Communication Studies empowers students to acquire advanced skills in many areas involving human interaction, intercultural communication, advocacy, argumentation, relationship building, leadership, presentation (oral and written), critical thinking, research and writing. Students become familiar with the rich tradition of communication theory and research, investigate emerging knowledge about communication, and contribute to the growth of new understanding by developing and applying their research capabilities. Students also are challenged to employ their communication understanding and skills in meaningful ways through experiential learning, and professional and community involvement. Communication Studies blends a broad-based theoretical understanding of communication principles with specific and concrete applications to particular contexts.

Students are prepared for a variety of career options in health communication, business and the professions, politics and public advocacy, education, training and media, as well as further graduate and professional study in communication, law and other areas.

Curriculum Requirements

The minor in Communication Studies requires 15 credit hours, at least six of which must be at the 300-level or above. The additional credit hours must be chosen with prior approval of a Communication Studies advisor. A grade of C or higher is required in all courses (a C- is not acceptable).

Students, in conjunction with an advisor, can construct a Communication Studies minor focusing on areas of specific interest. These sample areas of concentration listed below are notated on the transcript as a Communication Studies minor. Possible areas of concentration include the following:

Sample Concentration in Communication Studies

Offers a rich background in the field of human communication in a variety of contexts applicable to all personal, social and professional endeavors. Complements any major or academic/career objective.

Code	Title	Credit Hours
COS 120	Exploring Human Communication	3
Select four of the following:		12
COS 112	Interpersonal Communication	
COS 211	Public Speaking	
COS 220	Communication Theory	
COS 316	Small Group Communication	
COS 318	Nonverbal Communication	
COS 333	Business Communication	
COS 336	Political Communication	
COS 343	Introduction to Intercultural Communication	
COS 418	Organizational Communication	
Total Credit Hours		15

Sample Concentration in Organizational Communication

Offers practical application of theoretical concepts in organizational environments to develop skills in effective leadership, management, teamwork, conflict resolution, and professional presentations. Appropriate for students interested in working for a wide-range of businesses including profit and non-profit corporations, and government agencies.

Code	Title	Credit Hours
Select five of the following:		15
COS 120	Exploring Human Communication	
COS 220	Communication Theory	
COS 316	Small Group Communication	
COS 318	Nonverbal Communication	
COS 330	Conflict Management	
COS 333	Business Communication	
COS 343	Introduction to Intercultural Communication	
COS 418	Organizational Communication	

COS 560	The Executive Communicator	
Total Credit Hours		15

Sample Concentration in Public Advocacy

Offers theory and application of oral communication and argumentation as it is used to influence others to promote social change and accomplish persuasive advocacy. Appropriate for students interested in a wide range of objectives, including legal studies and pre-law, sales, advertising, marketing, entrepreneurship, and civic and political engagement.

Code	Title	Credit Hours
COS 211	Public Speaking	3
Select one of the following:		3
COS 304	Intercollegiate Debate Theory and Practice (complete three credits)	
COS 377	Argumentation and Critical Thinking	
Select three of the following:		9
COS 311	Advanced Oral Advocacy	
COS 314	The Power of Dialogue	
COS 318	Nonverbal Communication	
COS 336	Political Communication	
COS 352	Critical Research in Communication	
COS 472	Persuasion	
COS 473	Words that Shaped the World	
COS 474	Presidential Debates	
Total Credit Hours		15