

# B.S.B.A. IN HEALTH MANAGEMENT AND POLICY

## Overview

Major Area of Specialization in Health Management and Policy (People & Society)

The health management and policy major area of specialization is designed for Miami Herbert Business School students seeking to pursue careers in health management and policy in any of a variety of health care organizations and public settings.

## Curriculum Requirements

In addition to satisfying the University General Education Requirements and Electives, students pursuing the BSBA in Health Management and Policy must complete the BSBA Business Core and the specific coursework for the Health Management and Policy major area of specialization as follows:

Code	Title	Credit Hours
<b>General Education Requirements</b> <sup>1, 2</sup>		
Written Communication Skills:		
WRS 105	First-Year Writing I	3
WRS 106 or ENG 106	First-Year Writing II <sup>3</sup> Writing About Literature and Culture	3
Quantitative Skills:		
MTH 161	Calculus I (fulfilled through the BSBA business core)	
Areas of Knowledge:		
Arts and Humanities Cognate		9
People & Society Cognate (9 credits) (fulfilled through the major)		
STEM Cognate		9
<b>Additional Requirements</b>		
UMX 100	The University of Miami Experience	0
<b>Electives</b>		<b>12</b>
<b>BSBA Business Core Requirements</b> <sup>1</sup>		
ACC 211 or ACC 221	Principles of Financial Accounting Accelerated Principles of Financial Accounting	3
ACC 212 or ACC 222	Managerial Accounting Accelerated Managerial Accounting	3
BSL 212	Introduction to Business Law and Ethics	3
BTE 210	Fundamentals of Business Technology and Innovation	3
BTE 320	Python Programming: Fundamentals and Algorithms	3
BUS 150	Business Analytics	3
BUS 300	Critical Thinking and Persuasion for Business <sup>3</sup>	3
ECO 211	Principles of Microeconomics	3
ECO 212	Principles of Macroeconomics	3
FIN 302	Fundamentals of Finance	3
MAS 311	Applied Probability and Statistics (minimum grade of C- required)	3
MAS 312	Statistical Methods and Quality Control	3
MTH 161	Calculus I (minimum grade of C- required; fulfills Quantitative Skills Requirement)	4
MTH 162	Calculus II	4
MGT 100	Managing for Success in the Global Environment	3
MGT 199 or BUS 211	Professional Development and Success in the Workplace (or other approved Miami Herbert Business School career course) Professional Development for Finance and Accounting	1
MGT 303	Operations Management	3
MGT 304	Organizational Behavior	3
MGT 401	Strategic Management (taken in the final semester)	3
MKT 201	Foundations of Marketing	3

or MKT 301	Marketing Foundations	
Quantitative Choice - Select one of these suggested courses approved by the Vice Dean for Undergraduate Business Education - check pre-requisites:		3
BTE 324	Object-Oriented Programming	
BTE 423	Database Management Systems	
ECO 430	Applied Econometrics	
ECO 510	Mathematical Economics and Applications	
MAS 342	Introduction to Optimization and Decision Making	
MAS 442	Stochastic Models in Operations Research	
MAS 547	Computer Simulation Systems	
MGT 445	Supply Chain Modeling and Analysis	
MGT 446	Supply Chain Strategy	
<b>Major Area of Specialization in Health Management and Policy</b> <sup>4, 5</sup>		
HMP 270	Introduction to Health Management and Policy (pre-requisite for all HMP courses)	3
or MGT 270	Introduction to Health Sector Organization and Management	
BSL 460	Health Care Law and Ethics (pre-requisite BSL 212)	3
BTE 450	Introduction to Health Informatics	3
HMP 310	Population Health	3
HMP 350	Production and Consumption of Health and Health Care <sup>6</sup>	3
MKT 388	Health Care Marketing (pre-requisite MKT 201 or MKT 301)	3
Major Choice Course - Select one course (3 credit hours) from the following (check pre-requisites):		3
HMP 321	Applied Health Policy for Business	
or SOC 321	Applied Health Policy	
HMP 498	Special Topics in Health Management and Policy	
HMP 499	Special Topics in Health Management and Policy	
POL 536	U.S. Health Care Crisis: Politics and Policies (pre-requisite Junior standing)	
<b>Total Credit Hours</b>		<b>120</b>

<sup>1</sup> **NOTE:** WRS 105 and WRS 106 or ENG 106, or their equivalents, must be completed prior to attaining junior year classification, per the University General Education Requirements. Additionally, all 100 and 200-level Business Core courses must be completed by the end of the fifth semester of college work or during the semester in which the student is completing 75 credit hours.

<sup>2</sup> At least one course with an international focus must be completed within the degree requirements. The appropriateness of the course is determined by the Vice Dean for Undergraduate Business Education.

<sup>3</sup> Students who do not earn at least a C- in WRS 106 or ENG 106 must either repeat WRS 106 or ENG 106 and earn at least a C- or complete WRS 230 with at least a C- before enrolling in BUS 300.

<sup>4</sup> All specific coursework for the major area of specialization in Health Management and Policy must be completed with a grade of "C" or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the major area of specialization. All courses must be taken within the current pre-requisite structure.

<sup>5</sup> No one course may count toward more than one major or minor area of specialization.

<sup>6</sup> Students may not take both HMP 350 and ECO 386.

## Sample Plan of Study

This Sample Plan of Study represents one possible version of a new freshman business student's 8-semester plan. The individual student's plan may vary depending upon the initial placement into English Composition and mathematics. Moreover, numerous plan variations are possible if a student enters the University with advanced college credits, wishes to participate in study abroad, chooses a special program option, or selects additional majors or minors.

Note that each major/minor at the University of Miami satisfies a particular "Area of Knowledge" within the general education requirements of the University. This means that it is possible to pursue two majors, or a major and a minor, within Miami Herbert Business School and fulfill both the STEM and People and Society Areas of Knowledge; a separate cognate in these areas would not be required. The only remaining general education Area of Knowledge is Arts and Humanities, which must be completed through a major, minor, or cognate outside of the Business School.

Students construct their individualized plans in collaboration with their assigned academic advisor.

<b>Freshman Year</b>		<b>Credit Hours</b>
<b>Fall</b>		
ECO 211	Principles of Microeconomics	3
MGT 100	Managing for Success in the Global Environment	3
MKT 201	Foundations of Marketing	3
MTH 161	Calculus I	4
WRS 105	First-Year Writing I	3
UMX 100	The University of Miami Experience	0
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
BUS 150	Business Analytics	3
ECO 212	Principles of Macroeconomics	3
MTH 162	Calculus II	4
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
Arts and Humanities Cognate Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Sophomore Year</b>		
<b>Fall</b>		
ACC 211	Principles of Financial Accounting	3
BSL 212	Introduction to Business Law and Ethics	3
BTE 210	Fundamentals of Business Technology and Innovation	3
MAS 311	Applied Probability and Statistics	3
Arts and Humanities Cognate Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
ACC 212	Managerial Accounting	3
BUS 300	Critical Thinking and Persuasion for Business	3
FIN 302	Fundamentals of Finance	3
HMP 270 or MGT 270	Introduction to Health Management and Policy or Introduction to Health Sector Organization and Management	3
MAS 312	Statistical Methods and Quality Control	3
MGT 199	Professional Development and Success in the Workplace	1
<b>Credit Hours</b>		<b>16</b>
<b>Junior Year</b>		
<b>Fall</b>		
BTE 320	Python Programming: Fundamentals and Algorithms	3
HMP 310	Population Health	3
MGT 304	Organizational Behavior	3
Arts and Humanities Cognate Course		3
STEM Cognate Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
BSL 460	Health Care Law and Ethics	3
HMP 350	Production and Consumption of Health and Health Care	3
MKT 388	Health Care Marketing	3
STEM Cognate Course		3
Elective		3
<b>Credit Hours</b>		<b>15</b>

<b>Senior Year</b>		
<b>Fall</b>		
BTE 450	Introduction to Health Informatics	3
MGT 303	Operations Management	3
Quantitative Choice Course		3
STEM Cognate Course		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 401	Strategic Management	3
Health Management and Policy Major Choice		3
Elective		3
Elective		3
<b>Credit Hours</b>		<b>12</b>
<b>Total Credit Hours</b>		<b>120</b>

## Mission

- To develop innovative ideas and principled leaders that transform global business and society.

## Goals

The purpose of the major area of specialization in Health Management and Policy is to provide the business student with a basic understanding of the management, economic and financial structure, as well as the legal, ethical, and governmental policy aspects of the health care industry.

## Student Learning Outcomes

- BBA/BSBA graduates will be critical thinkers, able to select and apply appropriate models, tools, and techniques, and frameworks to enable them to render analytically sound business decisions.
- BBA/BSBA graduates will be able to identify, analyze and resolve ethical issues in business scenarios.
- BBA/BSBA graduates will demonstrate professional written communication skills.
- BSBA graduates will have strong technical skills.