

# B.B.A. IN FINANCE

## Overview

Major Area of Specialization in Finance (STEM)

The Finance major of the Bachelor in Business Administration (BBA) degree prepares students for careers in Finance.

Differently from the Bachelors of Science in Accounting and Finance (BSAF), the BBA coursework is not specifically tailored for students arriving at the business school with a clear interest in careers in Finance. BBA students sample different business disciplines before specializing in a major, and it is not uncommon to have BBA students switch majors over time, or to graduate with double majors in Finance and another business discipline, or in Finance and a non-business discipline.

Differently from the Bachelor of Science in Business Administration (BSBA) or Bachelor of Science in Accounting and Finance (BSAF) degrees, the BBA coursework does not place extra emphasis on quantitative skills, so it may be a better fit for students who are not quantitatively oriented.

## Curriculum Requirements

In addition to satisfying the University General Education Requirements and Electives, students pursuing the BBA in Finance must complete the BBA Business Core and the specific coursework for the Finance major area of specialization as follows:

Code	Title	Credit Hours
<b>General Education Requirements</b> <sup>1, 2</sup>		
Written Communication Skills:		
WRS 105	First-Year Writing I	3
WRS 106 or ENG 106	First-Year Writing II <sup>3</sup> Writing About Literature and Culture	3
Quantitative Skills:		
MAS 110 or MTH 161	Quantitative Applications in Business (Fulfilled through the BBA Business Component) Calculus I	
Areas of Knowledge:		
Arts and Humanities Cognate		9
People and Society Cognate		9
STEM Cognate (9 credits) (fulfilled through the major)		
<b>Additional Requirements</b>		
UMX 100	The University of Miami Experience	0
<b>Electives</b>		<b>26</b>
<b>BBA Business Core Requirements</b> <sup>1</sup>		
ACC 211	Principles of Financial Accounting	3
ACC 212	Managerial Accounting	3
BSL 212	Introduction to Business Law and Ethics	3
BTE 210	Fundamentals of Business Technology and Innovation	3
BUS 150	Business Analytics	3
BUS 211 or MGT 199	Professional Development for Finance and Accounting (or other approved Miami Herbert Business School career course) Professional Development and Success in the Workplace	1
BUS 300	Critical Thinking and Persuasion for Business <sup>3</sup>	3
ECO 211	Principles of Microeconomics (Microeconomics)	3
ECO 212	Principles of Macroeconomics (Macroeconomics)	3
FIN 302	Fundamentals of Finance	3
MAS 110 or MTH 161	Quantitative Applications in Business (minimum grade of C- required; fulfills Quantitative Skills Requirement) Calculus I	3
MAS 201	Introduction to Business Statistics (minimum grade of C- required)	3
MAS 202	Intermediate Business Statistics	3
MGT 100	Managing for Success in the Global Environment	3

MGT 303	Operations Management	3
MGT 304	Organizational Behavior	3
MGT 401	Strategic Management (taken in the final semester)	3
MKT 201 or MKT 301	Foundations of Marketing Marketing Foundations	3
<b>Major Area of Specialization in Finance</b> <sup>4, 5</sup>		
FIN 302	Fundamentals of Finance (taken as part of the Business Core - minimum B grade required)	
FIN 303	Intermediate Financial Management (pre-requisite FIN 302) <sup>6</sup>	3
FIN 320	Investment and Security Markets (pre-requisite FIN 302) <sup>6</sup>	3
Major Choice Courses		12
Select two courses (6 credit hours) at the 300-500 level from the Finance departmental offerings. <sup>7</sup>		
Select two courses (6 credit hours) at the 400 or 500 level from the Finance departmental offerings.		
<b>Total Credit Hours</b>		<b>120</b>

<sup>1</sup> **NOTE:** WRS 105 and WRS 106 or ENG 106 or their equivalents, must be completed prior to attaining junior year classification, per the University General Education Requirements. Additionally, all 100 and 200-level Business Core courses must be completed by the end of the fifth semester of college work or during the semester in which the student is completing 75 credit hours.

<sup>2</sup> At least one course with an international focus must be completed within the degree requirements. The appropriateness of the course is determined by the Vice Dean for Undergraduate Business Education.

<sup>3</sup> Students who do not earn at least a C- in WRS 106 or ENG 106 must either repeat WRS 106 or ENG 106 and earn at least a C- or complete WRS 230 with at least a C- before enrolling in BUS 300.

<sup>4</sup> In order to pursue a major in Finance, a student must earn a grade of "B" (grade point of 3.0) or higher in FIN 302 (note that a grade of "B-" does not qualify), and must have a minimum cumulative University of Miami GPA of 2.5 before enrolling in FIN 303 or FIN 320.

<sup>5</sup> All specific coursework for the major area of specialization in Finance must be completed with a grade of "C-" or higher (except for the minimum "B" grade required for FIN 302, as noted). A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the major area of specialization.

All courses must be taken within the current pre-requisite structure.

<sup>6</sup> Students are strongly encouraged to take FIN 303 and FIN 320 during the same semester.

<sup>7</sup> Excluding FIN 300, FIN 308., and FIN 336.

## Sample Plan of Study

This Sample Plan of Study represents one possible version of a new freshman Business student's 8-semester plan. The individual student's plan may vary depending upon the initial placement into English Composition and mathematics. Moreover, numerous plan variations are possible if a student enters the University with advanced college credits, wishes to participate in study abroad, chooses a special program option, or selects additional majors or minors.

Note that each major/minor at the University of Miami satisfies a particular "Area of Knowledge" within the general education requirements of the University. This means that it is possible to pursue two majors or a major and a minor within the Miami Herbert Business School and fulfill both the STEM and People and Society Areas of Knowledge; a separate cognate in these areas would not be required. The only remaining general education Area of Knowledge would be Arts and Humanities, which must be completed through a major, minor, or cognate outside of the Business School.

Students construct their individualized plans in collaboration with their assigned academic advisor.

Freshman Year		Credit Hours
<b>Fall</b>		
ECO 211	Principles of Microeconomics	3
MAS 110 or MTH 161	Quantitative Applications in Business or Calculus I	3
MGT 100	Managing for Success in the Global Environment	3
MKT 201	Foundations of Marketing	3
WRS 105	First-Year Writing I	3
UMX 100	The University of Miami Experience	0
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
BSL 212	Introduction to Business Law and Ethics	3

ECO 212	Principles of Macroeconomics	3
MAS 201	Introduction to Business Statistics	3
WRS 106 or ENG 106	First-Year Writing II or Writing About Literature and Culture	3
Arts and Humanities Cognate Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Sophomore Year</b>		
<b>Fall</b>		
ACC 211	Principles of Financial Accounting	3
BUS 150	Business Analytics	3
BUS 211	Professional Development for Finance and Accounting	1
MAS 202	Intermediate Business Statistics	3
MGT 304	Organizational Behavior	3
Arts and Humanities Cognate Course		3
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
ACC 212	Managerial Accounting	3
BTE 210	Fundamentals of Business Technology and Innovation	3
BUS 300	Critical Thinking and Persuasion for Business	3
FIN 302	Fundamentals of Finance	3
Arts and Humanities Cognate Course		3
<b>Credit Hours</b>		<b>15</b>
<b>Junior Year</b>		
<b>Fall</b>		
FIN 303	Intermediate Financial Management	3
FIN 320	Investment and Security Markets	3
People and Society Cognate Course		3
Elective		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 303	Operations Management	3
Finance Major Choice		3
Finance Major Choice		3
People and Society Cognate Course		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Senior Year</b>		
<b>Fall</b>		
Finance Major Choice		3
People and Society Cognate Course		3
Elective		3
Elective		3
Elective		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 401	Strategic Management	3
Finance Major Choice		3
Elective		3
Elective		3

Elective	2
<b>Credit Hours</b>	<b>14</b>
<b>Total Credit Hours</b>	<b>120</b>

## Mission

- To develop innovative ideas and principled leaders that transform global business and society.

## Goals

The Finance major area of specialization is designed to prepare business students for a wide variety of careers. Because finance is focused on valuation and decision making, it is applicable to virtually every possible type of organization.

## Student Learning Outcomes

- BBA/BSBA graduates will be critical thinkers, able to select and apply appropriate models, tools, and techniques, and frameworks to enable them to render analytically sound business decisions.
- BBA/BSBA graduates will be able to identify, analyze and resolve ethical issues in business scenarios.
- BBA/BSBA graduates will demonstrate professional written communication skills.