

# B.B.A. IN LEGAL STUDIES

## Overview

Major Area of Specialization in Legal Studies (People & Society)

The Bachelor of Business Administration (BBA) with a major area of specialization in Legal Studies is intended to enhance the interaction between the business manager and legal counsel, preparing graduates to excel in a wide variety of business pursuits. A flexible, inherently cross-disciplinary course of study, the Legal Studies major can facilitate careers in such fields as risk management, compliance, human resources, marketing, finance and accounting, general business or non-profit management, health care, government, and small business ownership/entrepreneurship. For some, it may also provide an appropriate foundation for the professional study of law.

## Curriculum Requirements

In addition to satisfying the University General Education Requirements and Electives, students pursuing the BBA in Legal Studies must complete the BBA Business Core and the specific coursework for the Legal Studies major area of specialization as follows:

| Code   | Title  | Credit Hours |
|--|--|--------------|
| <b>General Education Requirements</b> <sup>1, 2</sup>              |  |              |
| Written Communication Skills:                                      |  |              |
| WRS 105  | First-Year Writing I   | 3            |
| WRS 106<br>or ENG 106  | First-Year Writing II <sup>3</sup><br>Writing About Literature and Culture   | 3            |
| Quantitative Skills:   |  |              |
| MAS 110<br>or MTH 161  | Quantitative Applications in Business (fulfilled through the BBA business core)<br>Calculus I  |              |
| Areas of Knowledge:  |  |              |
| Arts and Humanities Cognate  |  | 9            |
| People & Society Cognate (9 credits) (fulfilled through the major) |  |              |
| STEM Cognate   |  | 9            |
| <b>Additional Requirements</b>                                     |  |              |
| UMX 100  | The University of Miami Experience   | 0            |
| <b>Electives</b>   |  | <b>26</b>    |
| <b>BBA Business Core Requirements</b> <sup>1</sup>                 |  |              |
| ACC 211  | Principles of Financial Accounting   | 3            |
| ACC 212  | Managerial Accounting  | 3            |
| BSL 212  | Introduction to Business Law and Ethics  | 3            |
| BTE 210  | Fundamentals of Business Technology and Innovation   | 3            |
| BUS 150  | Business Analytics   | 3            |
| BUS 300  | Critical Thinking and Persuasion for Business <sup>3</sup>   | 3            |
| ECO 211  | Principles of Microeconomics (Microeconomics)  | 3            |
| ECO 212  | Principles of Macroeconomics (Macroeconomics)  | 3            |
| FIN 302  | Fundamentals of Finance  | 3            |
| MAS 110<br>or MTH 161  | Quantitative Applications in Business (minimum grade of C- required; fulfills Quantitative Skills Requirement)<br>Calculus I   | 3            |
| MAS 201  | Introduction to Business Statistics (minimum grade of C- required)   | 3            |
| MAS 202  | Intermediate Business Statistics   | 3            |
| MGT 100  | Managing for Success in the Global Environment   | 3            |
| MGT 199<br>or BUS 211  | Professional Development and Success in the Workplace (or other approved Miami Herbert Business School career course)<br>Professional Development for Finance and Accounting | 1            |
| MGT 303  | Operations Management  | 3            |
| MGT 304  | Organizational Behavior  | 3            |
| MGT 401  | Strategic Management (taken in the final semester)   | 3            |

|  |  |            |
|--|--|------------|
| MKT 201<br>or MKT 301  | Foundations of Marketing<br>Marketing Foundations  | 3          |
| <b>Major Area of Specialization in Legal Studies</b> <sup>4</sup>                |  |            |
| BSL 212  | Introduction to Business Law and Ethics (Taken as part of the Business Core, it is a pre-requisite for all other BSL courses.) |            |
| BSL 324  | Negotiation  | 3          |
| BSL 485  | Managing the Legal Factor (taken in the final semester)  | 3          |
| Major Choice Courses - Select four courses (12 credit hours) from the following: |  | 12         |
| BSL 304  | Corporate Law  |            |
| BSL 305  | Legal and Social Aspects of Business Regulation  |            |
| BSL 306  | Introduction to Corporate Sustainability   |            |
| BSL 333  | Legal Aspects of Real Estate Transactions  |            |
| BSL 401  | The Law of Financial Transactions  |            |
| BSL 412  | International Business Law   |            |
| BSL 420  | Employment and Labor Law   |            |
| BSL 424  | Intellectual Property Law  |            |
| BSL 435  | Law of Entrepreneurship  |            |
| BSL 455  | Business and Society   |            |
| BSL 460  | Health Care Law and Ethics   |            |
| BSL 476  | The Law of Risk  |            |
| BSL 478  | The Art and Science of Corporate Compliance  |            |
| BSL 498  | Special Topics in Business Law   |            |
| BSL 499  | Special Topics in Business Law   |            |
| <b>Total Credit Hours</b>  |  | <b>120</b> |

<sup>1</sup> **NOTE:** WRS 105 and WRS 106 or ENG 106, or their equivalents, must be completed prior to attaining junior year classification, per the University General Education Requirements. Additionally, all 100 and 200-level Business Core courses must be completed by the end of the fifth semester of college work or during the semester in which the student is completing 75 credit hours.

<sup>2</sup> At least one course with an international focus must be completed within the degree requirements. The appropriateness of the course is determined by the Vice Dean for Undergraduate Business Education.

<sup>3</sup> Students who do not earn at least a C- in WRS 106 or ENG 106 must either repeat WRS 106 or ENG 106 and earn at least a C- or complete WRS 230 with at least a C- before enrolling in BUS 300.

<sup>4</sup> All specific coursework for the major area of specialization in Legal Studies must be completed with a grade of "C-" or higher. A minimum cumulative GPA of 2.5 is required for all specific coursework taken in the major area of specialization. All courses must be completed within the current pre-requisite structure.

## Sample Plan of Study

This Sample Plan of Study represents one possible version of a new freshman business student's 8-semester plan. The individual student's plan may vary depending upon the initial placement into English Composition and mathematics. Moreover, numerous plan variations are possible if a student enters the University with advanced college credits, wishes to participate in study abroad, chooses a special program option, or selects additional majors or minors.

Note that each major/minor at the University of Miami satisfies a particular "Area of Knowledge" within the general education requirements of the University. This means that it is possible to pursue two majors or a major and a minor within Miami Herbert Business School and fulfill both the STEM and People and Society Areas of Knowledge; a separate cognate in these areas would not be required. The only remaining general education Area of Knowledge is Arts and Humanities, which must be completed through a major, minor, or cognate outside of the Business School.

Students construct their individualized plans in collaboration with their assigned academic advisor.

| <b>Freshman Year</b> |  |                     |
|----------------------|--|---------------------|
| <b>Fall</b>          |  | <b>Credit Hours</b> |
| BSL 212              | Introduction to Business Law and Ethics                | 3                   |
| ECO 211              | Principles of Microeconomics                           | 3                   |
| MAS 110 or MTH 161   | Quantitative Applications in Business<br>or Calculus I | 3                   |

|                                    |  |           |
|------------------------------------|--|-----------|
| MGT 100                            | Managing for Success in the Global Environment                   | 3         |
| WRS 105                            | First-Year Writing I   | 3         |
| UMX 100                            | The University of Miami Experience                               | 0         |
| <b>Credit Hours</b>                |  | <b>15</b> |
| <b>Spring</b>                      |  |           |
| ECO 212                            | Principles of Macroeconomics                                     | 3         |
| MAS 201                            | Introduction to Business Statistics                              | 3         |
| MKT 201                            | Foundations of Marketing   | 3         |
| WRS 106 or ENG 106                 | First-Year Writing II<br>or Writing About Literature and Culture | 3         |
| Arts and Humanities Cognate Course |  | 3         |
| <b>Credit Hours</b>                |  | <b>15</b> |
| <b>Sophomore Year</b>              |  |           |
| <b>Fall</b>                        |  |           |
| ACC 211                            | Principles of Financial Accounting                               | 3         |
| BUS 150                            | Business Analytics   | 3         |
| MAS 202                            | Intermediate Business Statistics                                 | 3         |
| MGT 304                            | Organizational Behavior  | 3         |
| Arts and Humanities Cognate Course |  | 3         |
| <b>Credit Hours</b>                |  | <b>15</b> |
| <b>Spring</b>                      |  |           |
| ACC 212                            | Managerial Accounting  | 3         |
| BTE 210                            | Fundamentals of Business Technology and Innovation               | 3         |
| BUS 300                            | Critical Thinking and Persuasion for Business                    | 3         |
| FIN 302                            | Fundamentals of Finance  | 3         |
| MGT 199                            | Professional Development and Success in the Workplace            | 1         |
| Legal Studies Major Choice         |  | 3         |
| <b>Credit Hours</b>                |  | <b>16</b> |
| <b>Junior Year</b>                 |  |           |
| <b>Fall</b>                        |  |           |
| BSL 324                            | Negotiation  | 3         |
| Art and Humanities Cognate Course  |  | 3         |
| Legal Studies Major Choice         |  | 3         |
| STEM Cognate Course                |  | 3         |
| Elective                           |  | 3         |
| <b>Credit Hours</b>                |  | <b>15</b> |
| <b>Spring</b>                      |  |           |
| MGT 303                            | Operations Management  | 3         |
| Legal Studies Major Choice         |  | 3         |
| STEM Cognate Course                |  | 3         |
| Elective                           |  | 3         |
| Elective                           |  | 3         |
| <b>Credit Hours</b>                |  | <b>15</b> |
| <b>Senior Year</b>                 |  |           |
| <b>Fall</b>                        |  |           |
| Legal Studies Major Choice         |  | 3         |
| STEM Cognate Course                |  | 3         |
| Elective                           |  | 3         |
| Elective                           |  | 3         |
| Elective                           |  | 3         |
| <b>Credit Hours</b>                |  | <b>15</b> |

|                           |                           |  |            |
|---------------------------|---------------------------|--|------------|
| <b>Spring</b>             |                           |  |            |
| BSL 485                   | Managing the Legal Factor |  | 3          |
| MGT 401                   | Strategic Management      |  | 3          |
| Elective                  |                           |  | 3          |
| Elective                  |                           |  | 3          |
| Elective                  |                           |  | 2          |
| <b>Credit Hours</b>       |                           |  | <b>14</b>  |
| <b>Total Credit Hours</b> |                           |  | <b>120</b> |

## Mission

- To develop innovative ideas and principled leaders that transform global business and society.

## Goals

- To instill in students a strong sense of the legal and ethical issues permeating business;
- To aid students' comprehension of the legal and regulatory environment as well as the ethical considerations and substantive laws that shape business practices and policies; and
- To develop students' analytical and problem solving ability, as well as their oral and written presentation skills.

## Student Learning Outcomes

- BBA/BSBA graduates will be critical thinkers, able to select and apply appropriate models, tools, and techniques, and frameworks to enable them to render analytically sound business decisions.
- BBA/BSBA graduates will be able to identify, analyze and resolve ethical issues in business scenarios.
- BBA/BSBA graduates will demonstrate professional written communication skills.