

ONLINE PROFESSIONAL MBA

Overview

Online Professional MBA program is designed for those students looking to complete a first-class MBA education without enrolling in a full-time, on-campus program. The program takes the best of the University of Miami's on-campus curriculum and adapts it in an online format. All courses are taught by the same high-caliber faculty (<https://uonline.miami.edu/programs/master-business-administration/faculty/>) members that also teach on-campus.

Curriculum Requirements (Traditional)

Code	Title	Credit Hours
Required Courses		
ACC 600	Accounting for Decision-Making and Control	3
BSL 695	Responsible Business	3
BTE 621	Management of Digital Transformation	3
ECO 690	Managerial Economics	3
FIN 602	Fundamentals of Finance	3
MAS 610	Data Analytics for Managers	3
MGT 600	Managing for Employee Engagement	3
MGT 653	Deriving Competitive Advantage through Operations	3
MGT 658	Innovative Business Strategies for Future Leaders	3
MKT 660	Foundations of Marketing Management	3
Electives		12
Elective offerings are based on class demand		
Immersion Modules (3 credit hours):		
MGT 618	Leading Change in Organizations	
MGT 624	Negotiation Strategies (Immersion)	
Other Elective Options:		
BTE 646	Product Management in the Digital Age	
FIN 603	Advanced Corporate Finance	
MAS 641	Prescriptive Analytics	
MGT 602	Human Resource Management	
MGT 603	Leading Teams	
MKT 677	Strategic Digital Media Management	
Total Credit Hours		42

Curriculum Requirements (Advanced Standing Track)

Code	Title	Credit Hours
Required Courses		
ACC 600	Accounting for Decision-Making and Control	3
BTE 621	Management of Digital Transformation	3
FIN 602	Fundamentals of Finance	3
MAS 610	Data Analytics for Managers	3
MGT 600	Managing for Employee Engagement	3
MGT 653	Deriving Competitive Advantage through Operations	3
MGT 658	Innovative Business Strategies for Future Leaders	3
MKT 660	Foundations of Marketing Management	3
Electives		11
Elective offerings are based on student demand		
Immersion Module (2 credit hours):		
MGT 624	Negotiation Strategies (Immersion)	
Other Elective Options:		
BTE 646	Product Management in the Digital Age	

FIN 603	Advanced Corporate Finance	
MAS 641	Prescriptive Analytics	
MGT 602	Human Resource Management	
MGT 603	Leading Teams	
MKT 677	Strategic Digital Media Management	
Total Credit Hours		35

Plan of Study (Traditional)

Current plan: Three intakes Spring/Summer/Fall

The Online Professional MBA is a lock-step curriculum. However the course sequence may be subject to change.

Year One		Credit Hours
First Semester		
ACC 600	Accounting for Decision-Making and Control	3
MGT 658	Innovative Business Strategies for Future Leaders	3
MKT 660	Foundations of Marketing Management	3
Credit Hours		9
Second Semester		
BTE 621	Management of Digital Transformation	3
FIN 602	Fundamentals of Finance	3
Elective		3
Credit Hours		9
Third Semester		
MAS 610	Data Analytics for Managers	3
MGT 600	Managing for Employee Engagement	3
MGT 618	Leading Change in Organizations	1
Elective		3
Credit Hours		10
Year Two		
First Semester		
MGT 624	Negotiation Strategies	2
MGT 653	Deriving Competitive Advantage through Operations	3
Elective		3
Credit Hours		8
Second Semester		
ECO 690	Managerial Economics	3
BSL 695	Responsible Business	3
Credit Hours		6
Total Credit Hours		42

Plan of Study (Advanced Standing Track)

Year One		Credit Hours
First Semester		
ACC 600	Accounting for Decision-Making and Control	3
MGT 658	Innovative Business Strategies for Future Leaders	3
MKT 660	Foundations of Marketing Management	3
Credit Hours		9
Second Semester		
BTE 621	Management of Digital Transformation	3
FIN 602	Fundamentals of Finance	3

Elective		3
	Credit Hours	9
Third Semester		
MAS 610	Data Analytics for Managers	3
MGT 600	Managing for Employee Engagement	3
Elective		3
	Credit Hours	9
Year Two		
First Semester		
MGT 624	Negotiation Strategies	2
MGT 653	Deriving Competitive Advantage through Operations	3
Elective		3
	Credit Hours	8
	Total Credit Hours	35

Mission

To develop innovative ideas and principled leaders that transform global business and society.

Student Learning Outcomes

- The MBA students will demonstrate the ability to integrate business information and knowledge within the strategies and perspectives of an organization.
- The MBA students will demonstrate the ability to understand and utilize the process of critical and analytical thinking in diverse business settings to solve problems and make decisions.
- The MBA students will demonstrate the ability to gain an awareness of and a sensitivity to issues in business decision-making from an ethical and social perspective (principled leaders).
- The MBA students will demonstrate an understanding of business operations and decision-making in a global environment.