

DOCTORATE OF PHILOSOPHY IN BUSINESS

Doctor of Philosophy in Business

The PhD in Business program combines interdisciplinary study and research. It is designed to prepare students for careers in academic research and teaching. Students follow specialized programs of study under the guidance of faculty experts. In addition, they have the opportunity to participate in cross-disciplinary training. The curriculum will also equip students with the skills and experience necessary for academic placement in the world's top research universities.

A minimum of 60 credit hours are required to earn the PhD in Business degree. The program requires year-round, full-time study in order to maximize interaction between faculty and students. Students are expected to interact and begin research projects with the faculty upon entering the program.

The requirements for the PhD in Business degree are the same as those listed in the general section.

Students may choose to concentrate their study in:

- **Accounting**
 - Business Technology
- **Finance**
- **Management Science**
- **Marketing**
- **Operations Management**
- **Organizational Behavior**
- **Strategy/International Business**

To obtain detailed program admission information, please reference the program brochure which can be requested by contacting the Office of Recruiting and Admissions at 305-284-2510 or by visiting the Miami Herbert Business School website (<https://herbert.miami.edu/graduate/doctoral-programs/phd-in-business.html>).

Curriculum Requirements

In total, a minimum of 60 credit hours are required for receiving the Ph.D. degree in Business:

Code	Title	Credit Hours
Required Core Courses ¹		12-15
Students choose Stream I (12 credits) or Stream II (15 credits)		
Stream I		
(Accounting, Business Technology, Finance, Management Science, Marketing-Quantitative, and Operations Management)		
ECO 600	Empirical Methods in Economics I (Empirical Methods in Economics I)	
ECO 601	Dynamic Systems in Economics (Dynamic Systems in Economics)	
ECO 602	Game and Information Theory (Game and Information Theory)	
ECO 620	Empirical Methods in Economics II (Empirical Methods in Economics II)	
Stream II		
(Marketing-Consumer Behavior, Organizational Behavior, Strategy/International Business)		
PSY 625	Social Psychology	
PSY 631	Psychological Statistics, Research Methods, and Design	
PSY 632	Multiple Regression	
SOC 610	Advanced Research Methods	
SOC 616	Social Psychology: Sociological Perspectives	
or ECO 602 (GAME AND INFORMATION THEORY)		

Area of Concentration Courses ^{2,3}	33-36
Electives with advisor approval	
Dissertation Research ⁴	12
Accounting Concentration	
ACC 830	Pre-Candidacy Dissertation Research (Pre-Candidacy Dissertation Research)
ACC 840	Post-Candidacy Dissertation Research (Post-Candidacy Dissertation Research)
ACC 850	Research in Residence (Research in Residence)
Business Technology Concentration	
BTE 830	Pre-Candidacy Dissertation Research (Pre-Candidacy Dissertation Research)
BTE 840	Post-Candidacy Dissertation Research (Post-Candidacy Dissertation Research)
BTE 850	Research in Residence (Research in Residence)
Finance Concentration	
FIN 830	Pre-Candidacy Dissertation Research (Pre-Candidacy Dissertation Research)
FIN 840	Post-Candidacy Dissertation Research (Post-Candidacy Dissertation Research)
FIN 850	Research in Residence (Research in Residence)
Management Science Concentration	
MAS 830	Pre-Candidacy Dissertation Research (Pre-Candidacy Dissertation Research)
MAS 840	Post-Candidacy Dissertation Research (Post-Candidacy Dissertation Research)
MAS 850	Research in Residence (Research in Residence)
Management Concentration	
MGT 830	Pre-Candidacy Dissertation Research (Pre-Candidacy Dissertation Research)
MGT 840	Post-Candidacy Dissertation Research (Post-Candidacy Dissertation Research)
MGT 850	Research in Residence (Research in Residence)
Marketing Concentration	
MKT 830	Pre-Candidacy Dissertation Research (Pre-Candidacy Dissertation Research)
MKT 840	Post-Candidacy Dissertation Research (Post-Candidacy Dissertation Research)
MKT 850	Research in Residence (Research in Residence)
Total Credit Hours	60

¹ These courses can be waived by consent of the appropriate department; waiver is granted by issuing transfer credit hours for similar courses taken at the advanced graduate level at accredited institutions.

² These are to be decided by the student and faculty.

³ Students in the Management Science concentration are required to complete at least 30 graduate credits in STEM courses.

⁴ 12 credit hours are to be taken at a minimum—two semesters of 6-9 credit hours each. No transfer credit is given for dissertation or prior research.

To this total must be added any prerequisite courses (as outlined above), with transfer- credit hours being subtracted. In total, a minimum of 36 credit hours in concentration courses are to be taken, up to 15 of which may be satisfied by transfer-credit hours. Some Departments may require students to complete a minor field. If so, their major field must consist of a minimum of 24 credit hours (with at least 15 credit hours completed in doctoral program residence at the University of Miami). The minor field would then consist of 9-12 credit hours in an area outside of the major concentration (with a minimum of 9 credit hours taken in doctoral program residency at the University of Miami).

Mission

The mission of the PhD in Business program is to attract the best and brightest students and train them to become serious research scholars who are capable of being placed in faculty positions in leading business schools after they graduate.

Goals

- Understand the latest theories in their chosen field of study to create new knowledge.
- Demonstrate research methodology skills to conduct rigorous academic research.
- Demonstrate effective written and oral communication skills to disseminate the knowledge.

Student Learning Outcomes

- Students will demonstrate their understanding of the extant literature, theories, and concepts in their chosen field of study.
- Students will demonstrate their understanding of appropriate research methods to conduct appropriate empirical and/or theoretical research.
- Students will develop good communication skills to be able to present their research effectively to academic audiences, and write research articles that can be published in referred academic journals.